



BUSINESS PLAN 2024

VEGAS GAMES INC.

VEGAS GAMES- OVERVIEW

Overview

- Mobile Online Casino Platform with 50 + Social Games + VGSportsbook and VGFantasyleague
 - Android, iOS and Web GL compliant
 - HTML5 and Unity platform
- Vegas Games Inc. a Nevada C-Corp Founded 2012. First game to market Texas Holdem - Jan 2014 Facebook
 - Vegas Games name (Registered Circle R)
 - All Skills Slot and Poker Games patent protected
- Downloads to date more than 12.5 million + in three years
 - Canada and USA two biggest casino app markets in the world
 - Gamers across 114+ countries
 - \$1.2 Million invested in Google Marketing since inception
 - +/- \$0.20 per download
 - Sub Dollar ECPI
- Majority of Downloads in 3 yrs. from marketing Driver Skill Slotz
 - Other Skill Slots Poker Games not marketed, organically grown
- Multiple Top 100 Games Appfigure Casino App Rankings Canada and US
 - Driver Skill Slotz, T-Rex, Sharks, T-Dactyl, Tanks, Space, Tomcat and our 12 Skill Poker titles since April '22
 - In-house Experienced team of developers and creative artists

OPPORTUNITY

- Mobile Gaming market exceeds 3 billion daily active users video game market
- 1.7 billion mobile and PC real money daily online players each day
- VG Skill Slots and Poker equal video game dynamics, coupled with Real Slot and Poker Game engagement and odds
- \$30 minimum deposit per game for real money to load account and play Vegas Games Skill Slotz and Poker Titles equals untapped market opportunity for online real money slots and poker today



VEGAS GAMES- THE TEAM

MARK WILSON

CO-FOUNDER / CEO

- Mark is the Managing Partner of Rubicon Venture Partners
- Mark was the driving force, along with Scott Orr, in the formation of Sorrent, now Glu Mobile in 2000. Glu Mobile, in 2000 turned it into a NASDAQ IPO for \$380 million in 2007. It was Mark's first exit with NEA and helped build his business relationship with Dick Kramlich founding partner at NEA. Glu Mobile sold in 2021 to EA for \$3.5 billion and NEA gave Mark credit in 2021 for that entire deal. Mark then got NEA involved in Gaikai as an investor and that company was sold to Sony for \$380 million in 2012
- Mark focused his talents on D2C Games, Inc., a Silicon Valley publisher of interactive entertainment products that were digitally distributed "Direct 2 Consumers." Mark was a member of D2C's Board of Directors from the inception of the company representing RVP and in 2009 was appointed as CEO and Chairman of the Board of the company until taking the job as Co-Founder and CEO of Vegas Games Inc.

JAMES ALAN COOK-

CO-FOUNDER / LEGAL AND BRAND MANAGEMENT

- Jamie has been an attorney and executive in the interactive entertainment industry for over 30 years
- He joined the original Atari, Inc. in 1981 as Vice President and Counsel of Atari's Home Computer Division
- In 1993, Jamie joined The 3DO Company as General Counsel. He was a member of 3DO's executive management team (EVP, Legal and Business Affairs) and also a director of the company's subsidiaries in London and Tokyo. Jamie managed legal affairs for 3DO through its IPO and commercial release of 3DO Interactive Multiplayer (the world's first CD-ROM based interactive entertainment system)
- In 2010, Jamie Cook joined Gaikai, Inc. as chief legal counsel, an open cloud gaming platform based out of Southern California. Gaikai sold to Sony for \$380 million



VEGAS GAMES- THE TEAM (cont.)

FADI YAGHNAM- CCO

- Fadi is Founder of Digicoal Design and TXT2 Marketing LLC, a graphic, web design, and marketing company devised in 2007
- Clients included: Tik Games, MTV, VH1, Forescout, CREAM Inc., Google, Vidyo, Keynote, Victory Tactical Gear and Michael Jordan

JAMIL STUBBS- IT ENGINEER

- Jamil has had a passion for computers and technology for nearly all his life. At the age of ten, he was programming games in BASIC on the Commodore VIC 20
- Prior work experience included: InfoGear; Cisco Systems; SONY SCEA; and, Namco

GAVAN COOK - LEGAL COUNSEL

- CLO and co-Founder, Metaverse Property Alliance
- Partner, Cook & Cook LLP
- Client work includes Sony Computer Entertainment America

ROB DAVIDSON

- Rob is an expert level C# and Unity developer and the founder and CEO of Lucid Amusement, Inc an independent digital entertainment studio located in California's North Bay

CHARLES ERWAY

- Charles has 16 years of experience as a software developer with a focus on Games and AI, including work at LexSet, Roam Systems, and KC Technologies
- He is an expert in Google Firebase and Google Firebase analytics

HOWARD LETOVSKY- CHIEF INCUBATOR (*In memorium*)

- Mr. Letovsky is the founder and Chief Technologist of Letovsky Dynamics, Inc.
- He is a successful inventor with 14 issued patents including the Live Cell Modification Technology which is being used to develop Cancer Treatment protocols
- He holds many issued patents in the areas of electrotherapeutics, missile defense, fluorescence microscopy, shape memory engines, motion systems, and virtual reality systems



VEGAS GAMES- THE GAMES

Skill Slotz Record of Consistent Success

- End of February '20 – Launched Driver Skill Slotz chosen and marketed by Google as one of 60 top video game apps
 - Launched on Android and iOS
 - Over 12.5 million + downloads to date across the board
 - Top 100 Appfigure casino app rankings in US and Canada
- September '21 – Launched Skill Slotz Monthly Contest
 - Measured against Time & Game Accumulated Points
 - Monthly Monetary rewards to winners
 - Increases viral downloads across all games
- November '21 – Initiated Marketing of Space, Tomcat, T-Rex and T-Dactyl Skill Slotz, one game introduced per week
 - Reached Top 100 Appfigure rankings with all marketed games within 30 Days in Canada and US
- December 27, 2021 – Initiated Marketing on Google of two more games, Shark and Tank Skill Slotz for a total of seven games
 - Both reached top 100 rankings within two weeks
- December and January – All Games generated 1.2 million downloads on Google
- April '22 – Initiated Marketing of two new games: Swordz Skill Slotz and first to market Tank Skill Poker

GAMES

Our Skill Slotz Games led by:

- Driver Skill Slotz
- Zombie Skill Slotz
- Tank Skill Slotz
- Fighting Skill Slotz
- Shark Skill Slotz
- Submarine Skill Slotz
- Space Skill Slotz
- Tomcat Skill Slotz
- T-Rex Skill Slotz
- T-Dactyl Skill Slotz
- Bronto Skill Slotz
- Swordz Skill Slotz

- Launched since April '22- Tank, Driver, T-Rex, T-Dactyl, Bronto, Space, Tomcat, Shark, Submarine, Swordz, Fighting and Zombie Skill Poker



VEGAS GAMES- THE FUTURE

Future Development Plans

- Development of plan, new slotz and poker games for real money
- Refresh current Games
- Enhance Contest
- Continue Game Roll-out
- Launch In-game Advertising Program

Opportunity in social and real money gambling

- First Mover Advantage in world online Skill-based Slotz and Skill-based Poker
- Leading Player in Mobile Gaming with 24 fully-functioning Skill-Slotz and Skill-Poker game titles
- Turn-key platform – launch ready within 3 months real money gambling with the Skill based titles
- Back-end designed for incorporation of gaming odds, RNG, and credit in and credit out
- Registration rights on Vegas Games name, TM on games and Patents on Skill-Slotz and Skill-Poker titles
- Experienced and dedicated team in place

The goal this year is to continue building a social and real money global gambling company.



WHAT'S NEXT
FROM SKILL SLOTZ TO SKILL
POKER



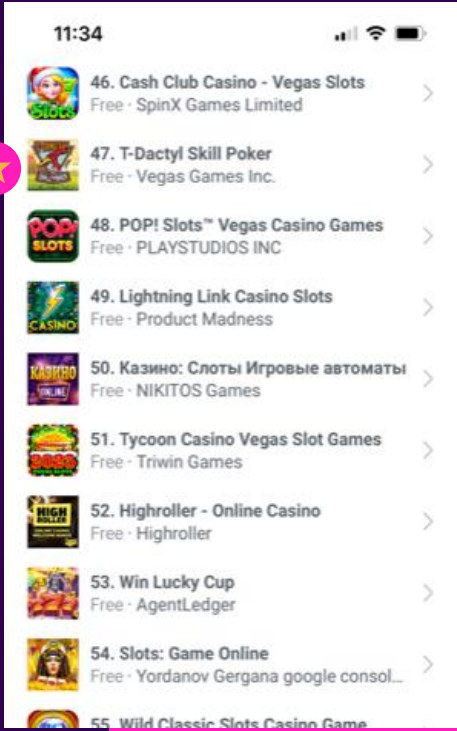
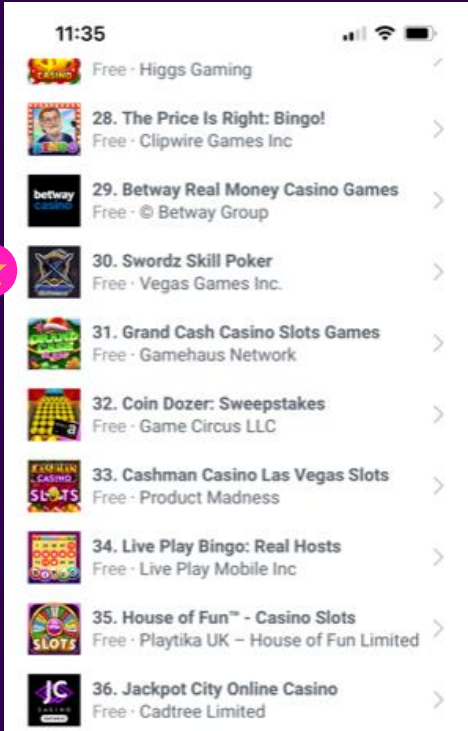
PATENTED GAME PLAY

VG has built
24 Skill Poker Titles
since January 2023

May 2024
NOW real money

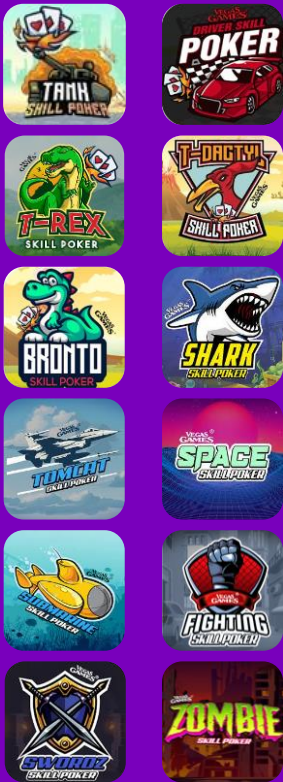


Appfigure Rankings



VG has 24 Skill Poker titles built
on Android and iOS:

- Tank
- Driver
- T-Rex
- T-Dactyl
- Bronto
- Shark
- Tomcat
- Space
- Submarine
- Fighting
- Swordz
- Zombie



Tank, Driver, T-Rex, T-Dactyl, Bronto, Shark, and Swordz Skill Poker all
top 100 Appfigure Casino App rankings for Android and IOS Canada and
US



May 2024

REAL MONEY INTERACTIVE ONLINE SKILL SLOTZ AND SKILL POKER GAMES

- In January we pivoted and built our first real money gambling game, Driver Skill Slotz, completed May 1st, 2023
- Now in May we have 24 out of 24 built and ready to go for Mobile and Web GL, Driver Skill Slotz, Swordz Skill Slotz, T-Rex Skill Slotz, T-Dactyl Skill Slotz, Bronto Skill Slotz, Driver Skill Poker, Swordz Skill Poker, T-Rex Skill Poker, T-Dactyl Skill Poker and Bronto Skill Poker, etc.
- Real money Return to Player/ odds for both the slots and poker done by the Wizard of Odds, Mike Shackleford in Las Vegas with credit in and credit out UI
- We can go online real money gambling in jurisdictions where legal around the world. We have applied for real money gambling licenses in Curaçao
- 24 Social Skill Slots and Skill Poker Titles patent protected
- May 2024 24 real money Skill Slotz and Skill Poker titles completed and ready to go
- These Skill Slots and Poker games as evidenced by their top 100 social Appfigure rankings in Canada and the US beating the top players in the Casino App space will do the same and crush the top players in the real money online interactive Casino App space
- The performance is not going to be any different for real money online gamblers and a much bigger market, as well as attracting an all new database of casual video game players worldwide

This is a game changer



VEGAS GAMES- ROADMAP

1. **Business forecasts for 3 years:** Year 1 revenue forecast is 500,000 users at \$30.00 minimum load in deposit times 10 reloads is \$150 million. Year 2 forecast is 1 million players at \$30 dollars minimum load in deposit times 10 reloads is \$300 million with 3rd year 2 million players at \$30 dollar load in deposit times 10 reloads is \$600 million. Operating Gen administrative costs plus marketing is 80% operating cost. Margin 20%. Forecasts, we believe, are realistic based on generating in one year with Google Marketing over 3.2 million downloads starting in March of 2020 with just one game, Driver Skill Slotz, and 12.5 million downloads on its skill based games so far in 3 years when we market.
2. Intended funding is continued with VGI funding source, Rubicon Venture Partners, as well as with revenue generation of the company with the release of 24 or more skill slots and skill poker games
3. Marketing will continue with Google Marketing and Ads as we did with social in 114 countries in those jurisdictions where real money gambling and taking bets is allowed. This will demonstrate realistic sustainability with our plan. We will roll out our 24 skill-based slot and poker games the same way we did with Google Marketing for social with Android and Apple releasing two at a time with Google Marketing every two weeks
4. We control our own content with patent protection on the skill-based games, and we have and employ our own developers. VGI is not dependent on external developers or third-party developers. Banking will continue with our new bank as required as well as our existing bank, Wells Fargo, in the United States. Controlling our developers building more skill-based games and having our long-standing relationship with back office BPO's and with Wells Fargo bank in the United States it mitigates risk and loss
5. Internal external business finance audit as well as committees and registers as required will be accomplished with our eCorpp representatives
6. Current board membership consists of James Allan Cook and Mark Wilson cofounders of VGI as well as BOD advisors. Mr. Wilson is also managing director of VGI's funding source Rubicon Venture Partners. Spade & Scepter NV Curaçao Entity. eCorpp our representative
7. The business will measure success in long-term business objectives based on revenue generation and the continued build and success of its skill-based games for real money gambling
8. CEO Mark Wilson. CFO to be named. We have two existing co-CTO's already within the company. CCO to be named, and as well as Compliance Officer, and have yet to be hired for the intended process and timelines
10. Policies and procedures: Once policies and procedures are defined and done, we will inform the GCP of the intended timelines with the commitment to keeping the GCB apprised as required. Those involved, including the CEO as well as our seasoned professionals have long track records of success and are qualified, confident and not conflicted in moving Vegas Games Inc. from social to real money gambling for lessons learned in the social casino app space with Android and IOS



VEGAS GAMES

CONCLUSION

In Summary, The Story, The Significance

- Oct '22, 24 social Skill Slotz and Skill Poker titles patent protected
- 7 top 100. 6 Skill Poker and one Skill Slotz game, Swordz Skill Poker, marketed by Google, reached top 100 Appfigures Casino App rankings in Canada and US beating MGM Casino, Zynga, MyVegas by Playstudios, LeoVegas, Caesar's, Lucky Day and Playtika. Skill Poker games are just as good, or better, than Skill Slots games
- 12 new franchise Skill Poker titles completed and live on Android and IOS since April '22
- 10 Skill Slotz and Poker games top 400 rankings in August '22 with only three being marketed by Google. The others virally grown
- Marketing with Google 3 Skill based games Aug 1-Sept 10 '22 generated 450,000 click/impression downloads converting 330,000 new users for VGI!
- Marketing with Google Swordz Skill Slotz and T-Dactyl Skill Poker, December '22 through mid January '23, generated 450,000 click impression downloads for each game in less than one month
- Selectively marketing with Google all 24 current social Skill Slotz and Poker games would project to over 50 million downloads per year in 114 countries. We have not even projected a percentage of how many of the 1.7 billion daily gamblers would put down a minimum deposit of \$30 per game to load their account just one time to play a Vegas Games Inc. Skill Slotz or Skill Poker titles
- Our investment bankers believe players will play and reload their account at least 10 times per year
- May 2024, 24 Skill Slotz and Skill Poker real money games built with a real money RNG, RTP/odds and credit in and credit out UI, multiple back office BPO gateway companies identified/ contacted and will be implemented upon receipt of gambling license
- 1.7 billion daily online real money gamblers will play. We have been told by our advisors in London that \$30 minimum deposit per game is low. Taking 1% of these online gamblers downloading one VGI Skill based game, Driver Skill Slotz, is 17 million times a \$30.00 minimum deposit equals \$510m. We have 24 for real money. Users will download and play because our 24 skill-based games are **different!**
- **The Skill-Based Future-** With no signs of the mobile gaming market slowing, and with players spending set to reach \$138 billion by 2025, according to SensorTower, the skill-based gaming market should be poised for unprecedented growth. As a leader in the space, Vegas Games Inc. skill-based games will stand out by providing unique offerings and engaging content, and gaming experiences with advanced technology





THANK YOU

VEGAS
GAMES[®]
INC